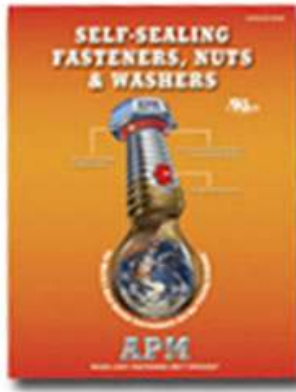




March 9, 2016 | Self-Sealing Fasteners | Sealing Boots Division



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## APM NEWS



### Where Have You Been?

APM Hexseal products have seen service in every military conflict since WWII. More than 50 million HEXSEAL® switch boots have been produced in a wide variety of types and sizes for military, commercial and industrial applications throughout the world.

Installed by more than 200,000 customers, APM is the prime supplier for the boating industry, beverage dispensing machines, combat equipment of all kinds, off-road vehicles, medical equipment and a broad range of instrumentation and communications equipment. Even in the harshest environments, APM Hexseal continues to be the most reliable solution.

## DID YOU KNOW?

### Don't Be Fooled By Imposters

They say that imitation is the sincerest form of flattery. This may be true, but imitators can be problematic and at times even catastrophic to the unwary. This is especially true today, with customers demanding **reliable performance** in all environments and when failure (during or after warranty) can give the manufacturer a bad reputation that will be difficult to erase. You can make a product that looks like someone else's, but appearances are often deceiving.



APM HEXSEAL® switch sealing silicone rubber boots are bonded to the metal insert (bushing) mounting-nut using a proprietary process. This technique is as much an art as it is a science. Done incorrectly, separation of rubber from the metal



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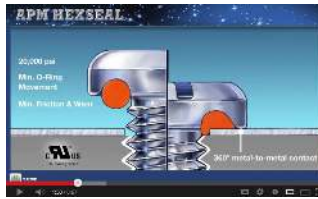


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can occur. The silicone itself, if not properly blended and processed, can outgas. Ironically, it is the outgassing that can migrate and deposit on nearby electronic components and switch contacts, causing premature failure which the boot itself was supposed to prevent. Built-in UV resistance is also paramount to longevity and is another example of the importance of elastomeric fabrication experience. Just another reason why APM Hexseal is the only solution in even the harshest environments.

## ASK APM

### Its Good To Ask Questions

Be skeptical about unsupported claims made on the internet by neophytes with no track record or exaggerated experience. They may present themselves as manufacturers, but in reality they are likely unauthorized pseudo-distributors who purchase our products from our distributors and then resell them as their own. All authentic **HEXSEAL®** boots have our logo molded on to them. APM Hexseal's [website](#) includes real life application successes, downloadable drawings, a vast national and international distribution network, worldwide sales representation, a broad product line set forth in our catalogs, 1,049 National Stock Numbers (used by the U.S. government for purchasing), unrivaled technical support availability, and a first-rate machine shop that produces actual custom products. Check out [APM Hexseal's website](#) to order or inquire further.



**Look for next week's newsletter to learn more about APM Hexseal's sealing solutions!**

### [Download Catalogs](#)

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